

OUR COMMITMENTS – Voluntary HSE Programs

At Kodak our commitment to voluntary environmental programs is good for our business and good for the environment. Here are some examples of recent initiatives.

Climate Leaders

Kodak participation in the US Environmental Protection Agency's (EPA) Climate Leaders Program, a partnership between government and industry that challenges businesses to reduce the amount of greenhouse gases emitted to the air.

After completing a corporate-wide inventory of such emissions, businesses work with the EPA to set long-term, aggressive goals for reduced emissions – targets that exceed business-as-usual standards for reduction.

In September 2003, the EPA accepted Kodak's proposal for a greenhouse gas emissions reduction target of 10 percent over a 5-year period. The achievement would be in addition to the 17 percent reduction in emission of these gases already achieved under the company's worldwide environmental goals.

Wastewi\$e Hall of Fame

In 1994, Kodak became a charter member of Wastewi\$e, a voluntary, EPA program that targets the reduction of municipal solid waste such as corrugated containers, office paper, yard trimmings, packaging, and wood pallets.

The hallmark of Kodak's waste reduction program is its one-time-use camera recycling program. In the past 5 years, this initiative has prevented approximately 16 million pounds of mixed plastics and 9 million pounds of printed circuit boards from entering the waste stream.

In 2003, Kodak was one of only three companies inducted into the EPA's Wastewi\$e Hall of Fame, the highest honor Wastewi\$e Partners can receive.

Energy Star Corporate Commitment

For almost a decade, Kodak has partnered with the EPA Energy Star program for energy efficient products, and more than 20 Kodak products have been branded with the agency's Energy Star logo. In 2001, Kodak also became a participant in the Energy Star program for buildings, a multifaceted initiative designed to promote energy conservation among businesses and consumers.

In 2003, Kodak received the EPA's Energy Star Corporate Commitment Award as a leader in practicing and promoting energy efficiency in both its operations and products.

EPA Project XL and Sustainable Futures

Under an innovative agreement with EPA called Project XL (eXcellence and Leadership), Kodak has used a series of pollution-prevention, computerized tools developed by the EPA to screen chemicals while they are in early stages of development in order to produce more environmentally benign and cost efficient products.

Kodak also has worked with the EPA to advocate for the use of these new tools by demonstrating their use, conducting rigorous cost accounting, and communicating the benefits to the scientific community, business community and industry senior management.

Late in 2003, as Kodak completed Project XL, the EPA has invited the company to be a charter member of a new program; EPA Sustainable Futures. Based on the Project XL program, this new initiative is designed to develop enhanced tools for the selection of safer new chemical alternatives and to identify opportunities to eliminate or control exposures through process controls.